Objective 1: INFLUENCING

Achievements:
1. Development of advocacy capacity within AMOG members to deal with Media
2. Increased recognition as strategic partner by MOH and others
3. MoU with MOH, and others NGO’s (Pathfinder, DKT, VSI)
4. Increased commitment by the executive board and other members

Challenges:
1. Regular collaboration with the media
2. Consolidation of current advocacy achievements
3. Fully recognition by the MOH

Opportunities:
- Existing signed MoU’s
- Regular presence in various national forums
- Existing Ngo’s network for SRH issues

Way Forward:
1. Training of more members to deal with media on advocacy
2. Remain open to our members’ needs and aspiration;
3. As members move to work and live outside the Capital, ensure to put in place a strategy to keep them involved.
Objective 2: PRACTICE

Achievements:
1. MDR established and tools adopted by National MDR committee
2. PPH prevention Strategy in community as a result of the Misoprostol research
3. Developed clinical guidelines in MNH
4. Code of ethics approved and disseminated

Challenges:
1. Slow progress in adopting, dissemination and implementation of guidelines by MOH.
2. Quality of data collected - MDR
3. Scaling up of the use of Misoprostol for PPH at community level

Opportunities:
1. Recognition, by the MOH, of the strategy for the use of Misoprostol for PPH
2. Recognition of AMOG, by MOH as valuable Partner

Way Forward:
1. Retain leadership position in the maternal mortality audits committee
2. Continue to disseminate the Code of Ethics and to assure it is being followed;
3. Continue to participate in the field work of national committees
4. Assure fully implementation of the MoU’s
5. Mobilize and have more partner's with signed MoU’s
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Objective 3: CAPACITY BUILDING

Achievements:
1. First ever strategic plan ratified
2. Financial manual of procedures developed
3. Ability to generate some funds to meet its goals and fulfill its obligations
4. Functional and well situated national secretariat

Challenges:
1. Acquiring funds in light of current funding practices followed by MOH and Donors
2. Maintain a Good and functional technological resources to facilitate the association’s work.
3. To maintain full time staff
4. Fully Implementation of the strategic plan
5. Assure Functional Website

Opportunities:
1. Good working relationship with partners.
2. MOH commitment with MNM Reduction.
3. Family planning awareness & campaigns in place

Way Forward:
1. Develop a strategy to maintain the current secretariat and technological resources.
2. Continue the implementation of the strategic plan, including its monitoring and evaluation;
3. Integrate all projects and activities in one work plan/budget.
4. Continue to disseminate the strategic plan widely;